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PRESS RELEASE

Phillips to Present *Portraiture by Seneca*

Online-Only Sale to Feature 3 NFTs and a Physical Painting by the Lead Artist Behind the Bored Ape Yacht Club

Open for Bidding on 29 November

NFTs to be Powered by MoonPay's HyperMint



All Seeing Seneca
Portrait of Emergence, 2022
NFT
Estimate: \$20,000-30,000

NEW YORK – 21 NOVEMBER 2022 – Phillips is pleased to announce *Portraiture by Seneca*, the latest body of work by All Seeing Seneca featuring three animated 1:1 NFTs alongside the artist's first painting to be offered at auction. Gaining international acclaim for her role as the lead designer of the Bored Ape Yacht Club, Seneca has since become a central figure in the digital art world. Depicting the stages of invocation, emergence, endurance, and persistence, each work in *Portraiture* details a presence in oneself that is ultimately manifested through the artist's vivid imagery. Through this project, Seneca continues to push and develop the visual vocabulary of her own metaphorical creatures through different mediums. The NFTs in *Portraiture* will be minted through MoonPay's new

self-service platform, HyperMint, and the sale will be open for bidding on Phillips.com from 29 November to 2 December.

In discussing her creation of *Portraiture*, **All Seeing Seneca** said, "I'm trying to convey the quiet, but fiery part of our souls. The cosmic feeling parts that are unexplainable with words and better shown through creatures and concepts."

Rebekah Bowling, Phillips' Senior Specialist, Head of 21st Century Art, said, "Seneca's influence on the contemporary art scene is truly extraordinary, with few artists having had such a profound effect in such a remarkably short period of time. It has been a privilege working with her in bringing these new dreamlike works of art to our global community."

On December 1st, the physical *Portraiture* painting will be on display at MoonPay's Web3 Concept House during Art Basel in Miami. The VIP experience will be a showcase for web3 innovation in art, music, fashion and ownership.

"Seneca's artistry played a key role in bringing NFTs to the forefront of public consciousness. Now she's pioneering a new innovation: merging physical and digital with web3," said **Ivan Soto-Wright, MoonPay CEO and Co-Founder**. "We're excited to work with Seneca to help shape the future of art and creativity."

Visual artist All Seeing Seneca is best known for her paintings and characters that may be described as a mix of "cosmic horror and candy land." Rolling Stone magazine stated her "creativity helped fuel a technological revolution," lauding her contributions as lead designer of Bored Ape Yacht Club, which rocked the NFT world as soon as they launched in 2021, becoming the center of a massive cultural community.

But Seneca's story is a continuum, beginning long before that and extending into an upwardly trending future. Once a quiet kid living in her daydreams, she later studied at the Rhode Island School of Design and dedicated herself to a career in picture making.



Her practice landed her a commercial clientele while her own paintings and illustrations gathered prestigious awards and exhibited in international galleries, shown most recently at The Armory in New York City. Since leaving the BAYC project and under a guise of partial anonymity, Seneca's work has continued to accrue accolades, like being declared one of Coindesk's "Most Influential Figures of 2021". Her work emerges with muted, yet illuminating palettes and expressions of surrealist elements, inspired by her love for animated films, memories of childhood, and the macabre.

All Seeing Seneca is represented by United Talent Agency (UTA).

Auction: 29 November – 2 December 2022

Click here for more information: <https://www.phillips.com/go/seneca>

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**Estimates do not include buyer's premium; prices achieved include the hammer price plus buyer's premium.*

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MoonPay is the world's leading web3 infrastructure company. It provides end-to-end solutions for payments, enterprise-scale digital asset and smart contracts minting, and world class design to power web3 strategies and ideas for the world's most iconic brands. MoonPay is active in more than 160 countries and is trusted by 450+ partners, including leading wallets, commercial brands, and applications. For more information, visit: <https://www.moonpay.com/>

PRESS CONTACTS:

PHILLIPS – Jaime Israni, Public Relations Director, Americas
MOONPAY – Julia Marella, Communications Director

jisrani@phillips.com
jmarella@moonpay.com

PHILLIPS NEW YORK – 432 Park Avenue, New York, NY 10022

PHILLIPS LONDON – 30 Berkeley Square, London, W1J 6EX

PHILLIPS HONG KONG – 14/F St. George's Building, 2 Ice House Street, Central Hong Kong

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