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PRESS RELEASE

Phillips' February Dropshop to Feature Eight Panda Prints by Rob Pruitt

Available as Suites or Individually, *Hoarfrost Pandas* Drops on 6 February at 10am EST



Rob Pruitt proofing Hoarfrost Pandas at Powerhouse Arts, 2024

NEW YORK – 1 FEBRUARY 2024 – Phillips' February Dropshop will feature **Rob Pruitt's** *Hoarfrost Pandas* in eight variations, each an edition of 30. The new edition silkscreens will be available to be purchased separately, in sets of four, or all together for the complete set. The inspiration for *Hoarfrost Pandas* comes from the phenomenon of hoarfrost, when moisture on a clear night becomes frozen and creates a feathery, fluffier frost, and features Pruitt's iconic panda immersed in the cool, glistening environment. The Drop will begin at 10am EST on 6 February at dropshop.phillips.com.

Rob Pruitt said, "I'm delighted to share my new *Hoarfrost Pandas* through Phillips' Dropshop platform. There's a majesty found in nature that is hand in hand with the expression awe-inspiring; much more so than anything man has created or achieved. And the pathos of this is that we have proven ourselves to be such unreliable custodians of the planet, seemingly steering our world towards its demise. A lot of the art I make is an attempt to contribute to the chorus of warning bells currently sounding for this predicament."

Chris Miele, Phillips' Retail Sales Director, Ecommerce, said, "We are delighted to showcase such an iconic set of works by Rob Pruitt in February's Dropshop release. Rob's oeuvre has demonstrated a unique ability to appeal to such a wide audience, spanning broad collector tastes and geographical barriers. His conceptual depth also adds layers to his art, engaging viewers on both an intellectual and emotional level. His *Hoarfrost Pandas* does just that and we look forward to what is sure to be an enthusiastic response from our community."

ABOUT THE ARTIST

Rob Pruitt's work is characterized by a fearless embrace of the present, social responsibility, and protean versatility. His output ranges from glitter canvases of panda bears, 2,922 paintings of President Obama painted one per day for each day in office, an eBay charity Flea Market, a Hollywood-style art awards ceremony, and an ongoing daily Instagram calendar of personal and public events.

Rob Pruitt (b. Washington D.C., 1964) has shown internationally since the early 1990's, with exhibitions at Rebuild Foundation, Chicago (2019); Kunsthalle Zurich, Zurich (2017); the Brant Foundation in Greenwich (2015); Aspen Art Museum (2013); Dallas Contemporary (2011); Museum of Contemporary Art, Detroit (2015); Freiburg Kunstverein (2012); Le Consortium, Dijon (2002); and group shows at Palazzo delle Esposizioni, Rome (2012); Tate Modern (2009); Punta Della Dogana/Palazzo Grassi, Venice (2009). In 2011, Public Art Fund commissioned Pruitt's Andy Monument, a chrome-plated, seven-foot-tall statue of Andy Warhol, in New York's Union Square. He lives and works in New York City.

Click here for more information: dropshop.phillips.com

ABOUT DROPSHOP

Dropshop, Curated by Phillips, offers exclusive Drops by creators, for collectors. Dropshop's limited-edition releases of primary market art and objects are exclusive to the company's digital platform and conceived in partnership with the artists, collaborators, and brands shaping contemporary culture. Items are available through a timed "buy now" e-commerce model at www.phillips.com/dropshop. By redefining the dynamics of the traditional art market framework, Dropshop's goal is to connect artists, galleries, curators, institutions, and non-profit organizations with a global collecting community. Further, creators will receive a resale royalty commission for any work purchased from Dropshop that is subsequently re-offered at Phillips — an industry first.

ABOUT PHILLIPS

Phillips: where the world's curious and bold connect with the art, design and luxury that inspires them. As a leading global platform for buying and selling 20th and 21st century works, Phillips offers dedicated expertise in the areas of Modern and Contemporary Art, Design, Photographs, Editions, Watches, and Jewelry. Auctions and exhibitions are primarily held in New York, London, Geneva, and Hong Kong, with representative offices based throughout Europe, the United States and Asia. Phillips offers a regular selection of live and online auctions, along with items available for immediate purchase. Phillips also offers a range of services and advice on all aspects of collecting, including private sales and assistance with appraisals, valuations, and financial planning. Visit phillips.com for further information.

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