

# INVISIBLE COLLECTION

# PHILLIPS

## INVISIBLE COLLECTION ANNOUNCES RESIDENCY AT PHILLIPS LOS ANGELES

*During Frieze week, the leading online design gallery will debut a unique, year-long exhibition within the private client room at the auction house's LA space*



**(LOS ANGELES, February 2024)** - Invisible Collection, the leading online design gallery, is pleased to announce their Los Angeles residency at Phillips. Following successful Hamptons and New York City pop-up activations with the auction house, the team is heading West to curate Phillips' private client room throughout the entirety of 2024 with exceptional furniture and lighting from the platform. To mark the partnership, Invisible Collection will be showcasing a selection of pieces for Phillips and Art for Change's Frieze exhibition, *Fully Bloomed*.

With a timely debut tied to the Frieze art fair, Invisible Collection is bringing their renowned French aesthetic to the city of angels via a selection of hand-picked pieces from their iconic roster that speaks to the city's dynamic essence. For *Fully Bloomed*, on display from February 24th to March 14th, Invisible Collection has put together a curation of high-design furniture that will live in juxtaposition to the art show, including pieces from renowned French designers such as Pierre Bonnefille, Thierry Lemaire and Garcé & Dimofski.

The partnership will continue beyond Frieze week within Phillips' private client room, which will feature a rotating curation of bespoke pieces crafted by the best French and European ateliers. Visitors can expect designs that reflect Invisible Collection's signature style and resonate with the city's overall vibe. From subtle nods to the LA glitz & glam through pieces such as pink and gold disco balls handmade by Studio MTX (one of Chanel's Métiers d'art); to mix-use furniture that speaks to the Angeleno lifestyle. By appointment only.

As Invisible Collection continues to grow their influential presence internationally with physical spaces in New York, London and Paris, the blossoming brand has never felt more connected to their West Coast audience

of designers, architects, collectors and innovators. This long-term residency at Phillips represents a physical expansion in LA, a destination where clients will be able to immerse themselves in the Invisible Collection universe.

*"We've always seen the US as a second home for us, a place with a large community of enthusiastic collectors and design connoisseurs who really appreciate and understand what Invisible Collection is about. I have a special fondness for LA - I love the city's dynamic ethos, the way it merges Hollywood glamour and modernism, always open to change and experimentation. I can't wait to start the conversation and see how the French aesthetic we champion will blend into this environment,"* shares Invisible Collection Co-Founder, Isabelle Dubern-Mallevays.

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## **ABOUT INVISIBLE COLLECTION**

Founded in 2016 by Isabelle Dubern-Mallevays, Anna Zaoui, and Lily Froehlicher, Invisible Collection is the leading online gallery for discovering beautiful designs from the world's most renowned talents. The state-of-the-art online platform offers access to a unique and curated inventory of bespoke creations internationally, entirely made by exceptional craftsmen with unparalleled expertise. Celebrating the icons of tomorrow and the vanguards that paved the way, certified B-Corporation Invisible Collection champions sustainable luxury by promoting local production and heritage, with a made-to-order model. Since 2021, Invisible Collection offsets the carbon emissions of its transport and delivery, and supports United in Design, a charitable organization that addresses the lack of diversity in the design industry.

In Spring 2023, Invisible Collection introduced ClubRoom, a new concept boutique for all things design. Bridging the worlds of style, design, vintage and curiosities, ClubRoom provides access to carefully selected pieces, including one-off collaborations and exclusive drops, immediately shoppable. Following its launch, Invisible Collection has since expanded its digital presence with showrooms in London, New York and Paris. Bringing together more than 200 artists, decorators, architects, and designers on its platform, and supported by a team of 50 talented and passionate individuals, Invisible Collection reconciles the old and the new, merging the traditions in decorative arts with innovative digital offerings.

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## **ABOUT PHILLIPS**

Phillips: where the world's curious and bold connect with the art, design and luxury that inspires them. As a leading global platform for buying and selling 20th and 21st century works, Phillips offers dedicated expertise in the areas of Modern and Contemporary Art, Design, Photographs, Editions, Watches, and Jewelry. Auctions and exhibitions are primarily held in New York, London, Geneva, and Hong Kong, with representative offices based throughout Europe, the United States and Asia. Phillips offers a regular selection of live and online auctions, along with items available for immediate purchase. Phillips also offers a range of services and advice on all aspects of collecting, including private sales and assistance with appraisals, valuations, and financial planning.

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