

PHILLIPS

PRESS RELEASE

COLOR VISION: MASTERWORKS BY WILLIAM EGGLESTON FROM GUY STRICHERZ & IRENE MALLI SHATTERS AUCTION RECORDS WITH A 100% SOLD WHITE GLOVE SALE AT PHILLIPS

International Participation Leads to a New Auction Record for William Eggleston, Along with the Highest Price Achieved for a Dye Transfer Print by the Artist

New York, 18 March 2025

Sale Total: \$5,665,950 / £4,358,177 / €5,178,080



**William Eggleston, *Los Alamos* (101 prints), 1964-74, selected images shown
Sold for \$1,875,000**

Vanessa Hallett, Deputy Chairwoman and Worldwide Head of Photographs, said, "It is an honor to have been entrusted with the sale of these master prints of William Eggleston's most brilliant and recognizable photographs. Guy Stricherz and Irene Malli, through their unparalleled expertise in the dye transfer process, have elevated and preserved the enduring appeal of Eggleston's images. The exceptional results of today's white glove sale reflect the extraordinary quality and significance of their definitive prints, resonating with collectors from around the globe. Auction records were set for many of Eggleston's Magnificent Seven, with *Untitled (tricycle)* realizing \$508,000 and *Untitled (Peaches!)* soaring to over three times its low estimate at \$482,600. It was wonderful to see such enthusiasm for this landmark sale, and we look forward to celebrating more of Guy and Irene's contributions to the field with the next sale of their prints this June."

Top Ten Lots

Lot	Description	Estimate	Price Achieved
12	William Eggleston, <i>Los Alamos</i> (101 prints), 1965-1974	\$2,000,000 - 3,000,000	\$1,875,000
8	William Eggleston, <i>Memphis (tricycle)</i> , 1970	\$300,000 - 500,000	\$508,000
3	William Eggleston, <i>Untitled (Peaches!)</i> , 1973	\$150,000 - 250,000	\$482,600
15	William Eggleston, <i>Greenwood, Mississippi (red ceiling)</i> , 1973	\$250,000 - 350,000	\$431,800
11	William Eggleston, <i>Memphis (supermarket boy with carts)</i> , 1965	\$70,000 - 90,000	\$215,900
17	William Eggleston, <i>Untitled (Biloxi, Mississippi)</i> , circa 1974	\$100,000 – 150,000	\$215,900
9	William Eggleston, <i>Memphis, Tennessee (Marcia Hare)</i> , circa 1974	\$50,000 – 70,000	\$203,200
2	William Eggleston, <i>Memphis, Tennessee (Karen Chatham, left, with the artist's cousin Lesa Aldridge)</i> , 1974	\$40,000 – 60,000	\$165,100
24	William Eggleston, <i>Dust Bells Volume Two</i> , 1965-1974	\$80,000 - 120,000	\$139,700
10	William Eggleston, <i>Untitled (near Minter City and Glendora, Mississippi)</i> , 1970	\$70,000 – 90,000	\$88,900

New Auction Records

Lot	Description	Estimate	Price Achieved
3	William Eggleston, <i>Untitled (Peaches!)</i> , 1973 WORLD AUCTION RECORD FOR THE IMAGE <i>*previous record price: \$242,500 set in 2012</i>	\$150,000 – 200,000	\$482,600
8	William Eggleston, <i>Memphis (tricycle)</i> , 1970 WORLD AUCTION RECORD FOR A DYE TRANSFER PRINT BY THE ARTIST <i>*previous record price: \$365,000 set in 2015</i>	\$300,000 – 500,000	\$508,000
11	William Eggleston, <i>Memphis (supermarket boy with carts)</i> , 1965 WORLD AUCTION RECORD FOR THE IMAGE <i>*previous record price: \$81,250 set in 2021</i>	\$70,000 – 90,000	\$215,900
12	William Eggleston, <i>Los Alamos</i> , 1965–1974 WORLD AUCTION RECORD FOR THE ARTIST <i>*previous record price: \$1,441,500 set in 2024</i>	\$2,000,000 - 3,000,000	\$1,875,000
15	William Eggleston, <i>Greenwood, Mississippi (red ceiling)</i> , 1973 WORLD AUCTION RECORD FOR THE IMAGE <i>*previous record price: \$386,500 set in 2012</i>	\$250,000 - 350,000	\$431,800
17	William Eggleston, <i>Untitled (Biloxi, Mississippi)</i> , circa 1974 WORLD AUCTION RECORD FOR THE IMAGE <i>*previous record price: \$98,500 set in 2010</i>	\$100,000 - 150,000	\$215,900

Exchange Rate on 18 MARCH 2025: US\$1 = £0.7713, €0.9161, HK\$7.770

ABOUT PHILLIPS

Phillips: where the world's curious and bold connect with the art, design, and luxury that inspires them. As a leading global platform for buying and selling 20th and 21st century works, Phillips offers dedicated expertise in the areas of Modern and Contemporary Art, Design, Photographs, Editions, Watches, and Jewels. Auctions and exhibitions are primarily held in New York, London, Geneva, and Hong Kong, with representative offices based throughout Europe, the United States, and Asia. Phillips offers a regular selection of live and online auctions, along with items available for immediate purchase. Phillips also offers a range of services and advice on all aspects of collecting, including private sales and assistance with appraisals, valuations, and financial planning.

Visit [phillips.com](https://www.phillips.com) for further information.

**Estimates do not include buyer's premium; prices achieved include the hammer price plus buyer's premium.*

PRESS CONTACTS:

NEW YORK – Jaime Israni, Head of PR and Corporate Communications, Americas
Katie Zoni, PR Manager

jisrani@phillips.com
kzoni@phillips.com

PHILLIPS NEW YORK – 432 Park Avenue, New York, NY 10022

PHILLIPS LONDON – 30 Berkeley Square, London, W1J 6EX

PHILLIPS HONG KONG – G/F, WKCD Tower, West Kowloon Cultural District, No. 8 Austin Road, West Kowloon

FOLLOW US ON:



WeChat